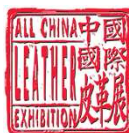


APLF 2021 HYBRID EVENT PACKAGE

APLF
LEATHER

MATERIALS+

**FASHION
ACCESS**

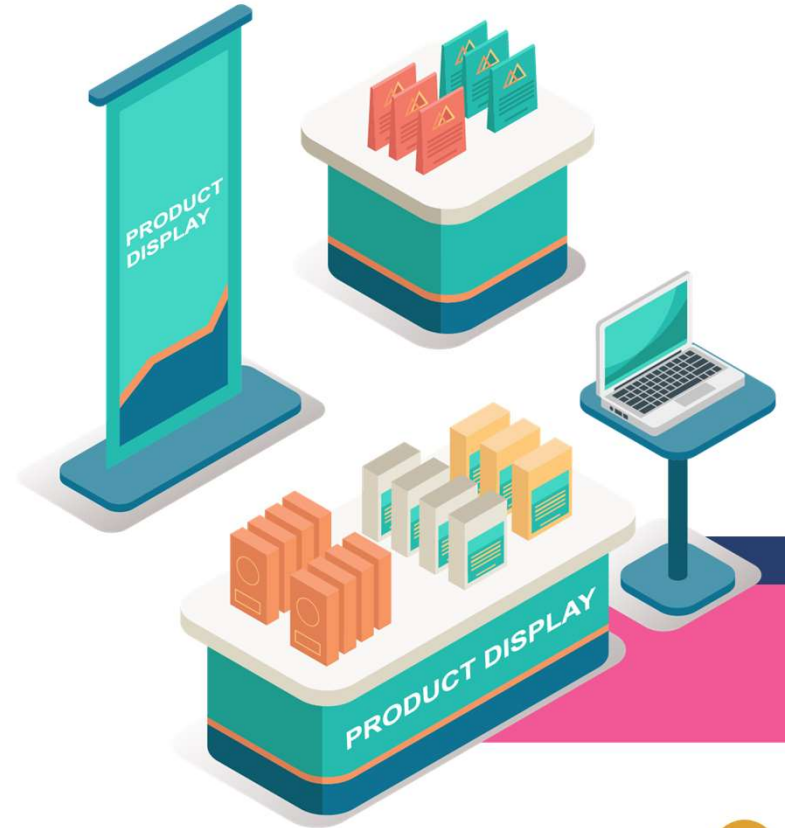


Feb 2021

WHY?

For exhibitors who cannot join the physical APLF fairs in 2021, the hybrid event package offers an alternative opportunity to showcase your products to buyers and visitors and to interact with them concurrently during the physical shows:

- APLF Leather, Materials+ and Fashion Access: **5 - 7 July 2021** at the Hong Kong Convention and Exhibition Centre
- All China Leather Exhibition: **31 Aug - 2 Sep 2021** at the Shanghai New International Expo Centre



WHAT IS THE PACKAGE INCLUDED?



A). Preshow Promotions

- Products feature on APLF fair website and link to your online showroom
- Product feature on hybrid event promotional email linked to your online showroom
- Social media post linked to your online showroom
- Online exhibitors' listing



WHAT IS THE PACKAGE INCLUDED?

B). Onsite Facilities

- 1 x 6 sqm actual booth built by Official Stand Contractor
- 1 x Company Name printed on back wall in the booth
- 1 x Reception Counter
- 1 x White Bar Stool
- 1 x Table with 2 Chairs
- 1 x Movable Rack
- 1 x Laptop with internet connection and video meeting system for you to stay connected and communicate with onsite booth assistant and buyers who visit your booth at any time during show hours



Booth Mock-up (sample)

WHAT IS THE PACKAGE INCLUDED?

C). Onsite Services

- One Booth Assistant (fluent in English, Chinese and Mandarin, and training will be provided) for 3 full days to:
 - Collect name cards of visitors
 - Distribute brochures and name cards (provided by exhibitors in advance)
 - Conduct real-time virtual meeting with onsite potential buyers (training service will be provided before and during the use of video meeting platform)



WHAT IS THE PACKAGE INCLUDED?

D). Online Solutions

- 1 x sampleroom yearly membership:
 - Company introduction page
 - Product photos display
 - 1-1 Real time live chat
 - Unlimited online appointment bookings
 - Visitors' enquiries collection



WHAT IS THE PACKAGE INCLUDED?

E). Post-show Deliverables

- Full contact details or scan copy of name cards collected
- Photos at the scene

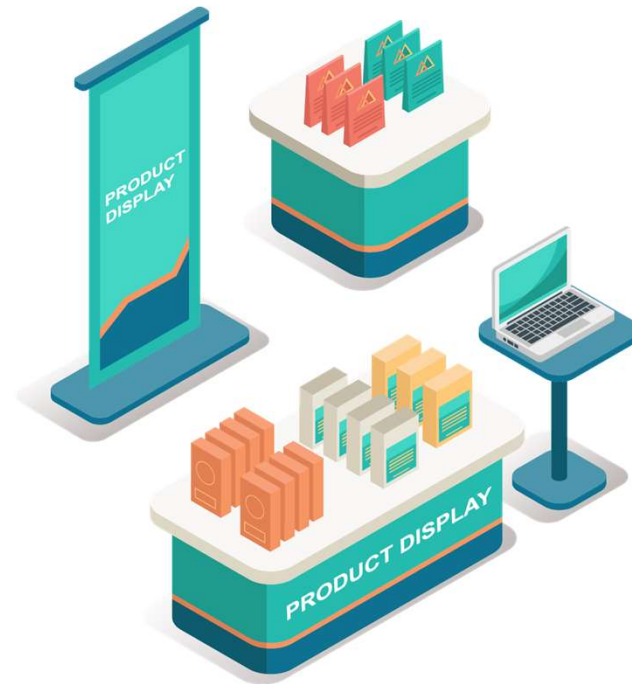


PACKAGE RATES

Original Price USD 5,000

Special offers:

USD 3,800



BOOK NOW



Join the hybrid event
package to connect with
your buyers without any
time and border constraint

CONTACT:

sales@aplf.com

