

Brazilian leather



CICB CENTRE FOR THE BRAZILIAN TANNING INDUSTRY

ApexBrasil

BRAZILIAN TRADE AND INVESTMENT PROMOTION AGENCY



CICB Centre for the Brazilian  
Tanning Industry

**José Fernando Bello**  
Executive President

September / 2015

# BRAZILIAN *highlights*

310

TANNERIES

40,000

EMPLOYEES



45  
million

HIDES / YEAR

210  
million

HEADS OF CATTLE

# CICB *highlights*



*tanneries*  
BY SEGMENTS

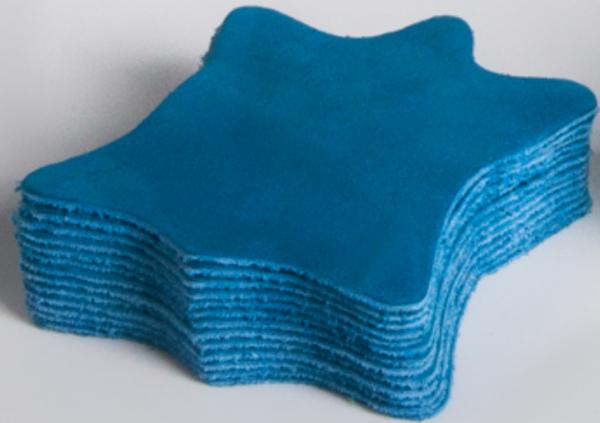
*310* TANNERIES

*45 million* HIDES

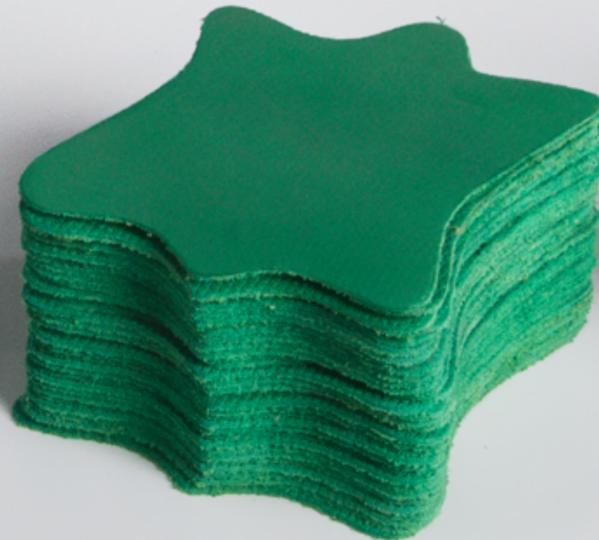
*12.8%*

*17.7%*

*69.4%*



WET  
BLUE



SEMI-FINISHED  
LEATHER - CRUST

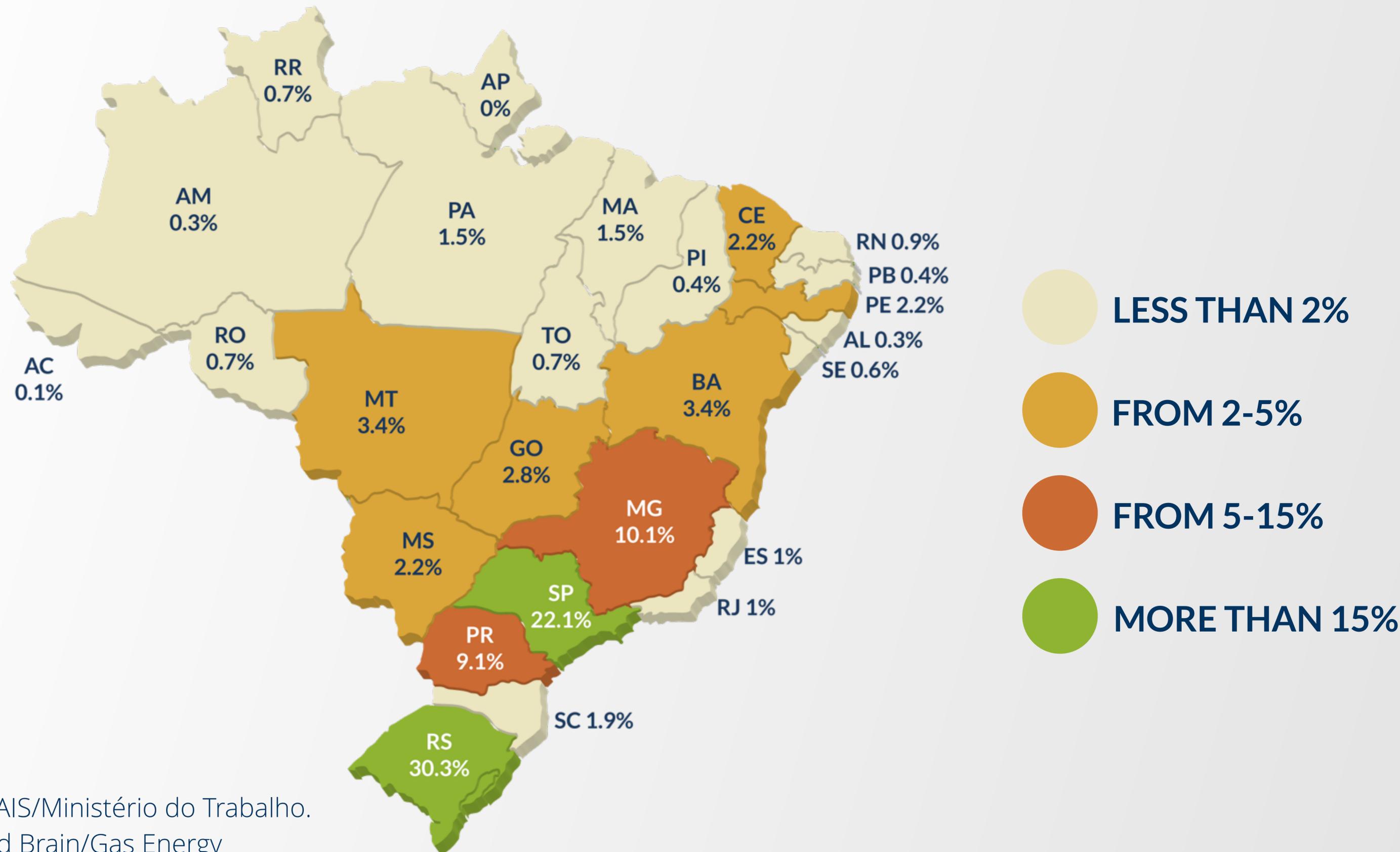


FINISHED  
LEATHER

*310 tanneries % no. of tanneries*

*tanneries map*

GEOGRAPHIC CONCENTRATION  
OF BRAZILIAN TANNERIES



Source: RAIS/Ministério do Trabalho.  
 Elaborated Brain/Gas Energy

*sales*

*10 million*  
DOMESTIC MARKET

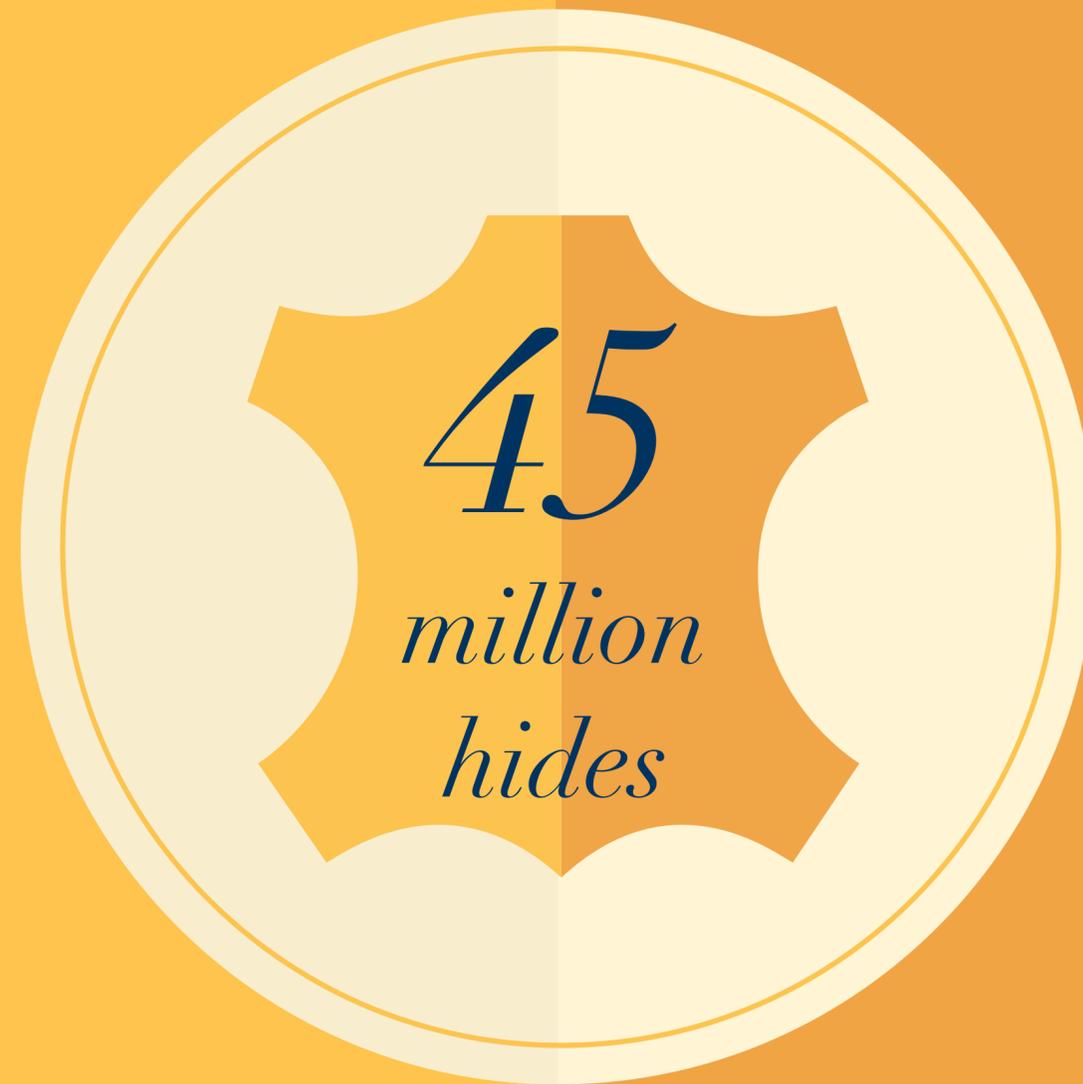
*35 million*  
EXPORTS

*US\$ 1 billion*  
REVENUE

*US\$ 3 billion*  
REVENUE

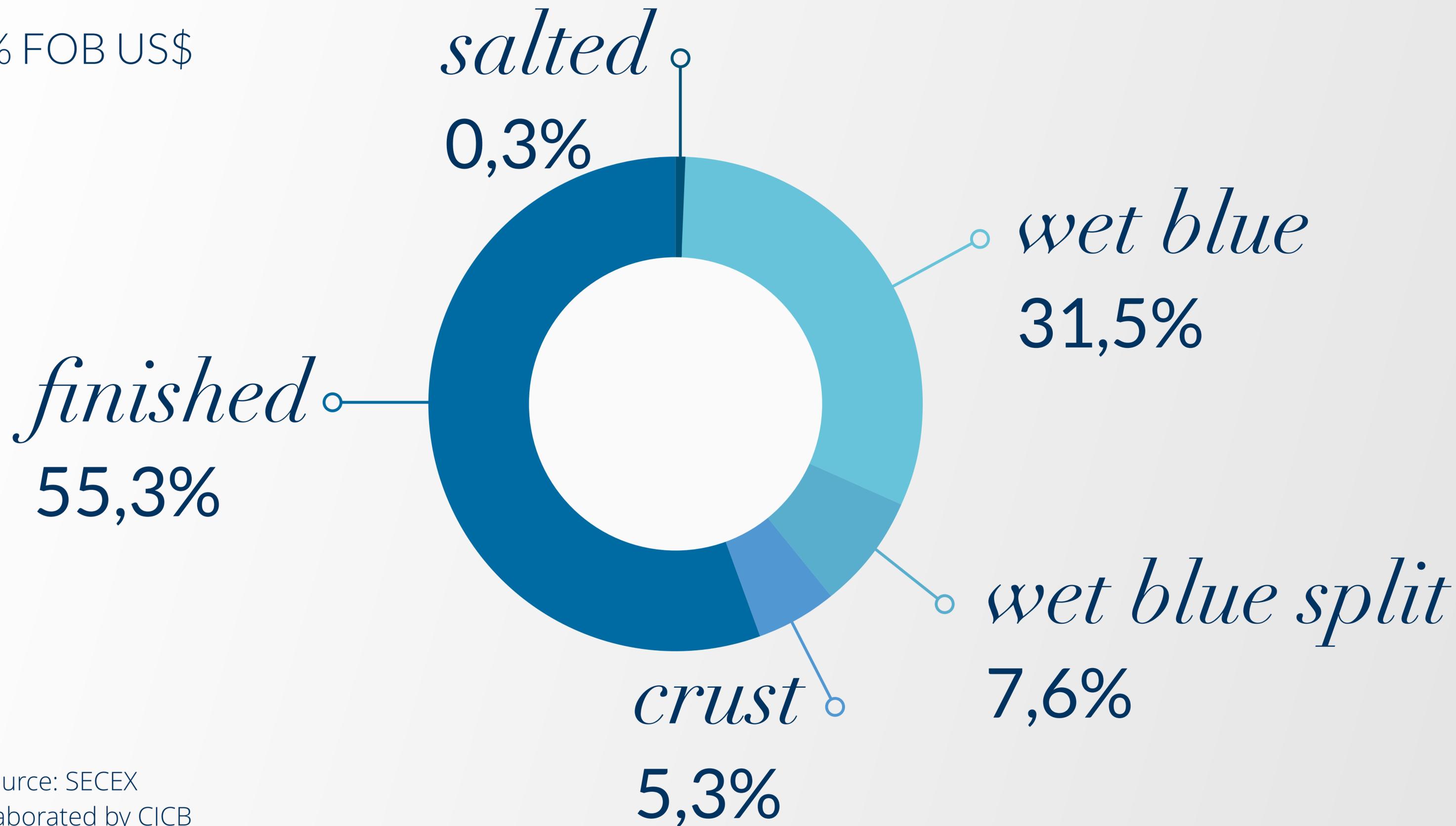
*200 million*  
PEOPLE

*90 countries*  
DESTINATION



*export*

% FOB US\$



Source: SECEX  
Elaborated by CICB

# *Brazilian Leather Project*

SUPPORT: APEX-BRASIL – BRAZILIAN TRADE  
AND INVESTMENT PROMOTION AGENCY



*commercial  
intelligence*

MISSIONS / STATISTICS  
MARKET ANALYSIS



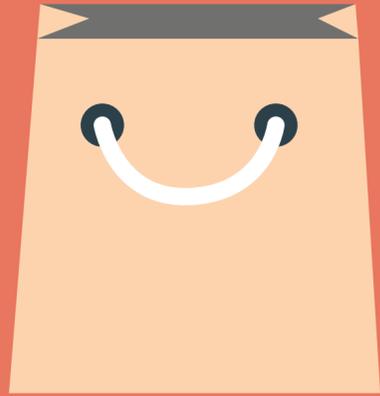
*communication*

PRESS / NEWS  
PUBLICATIONS



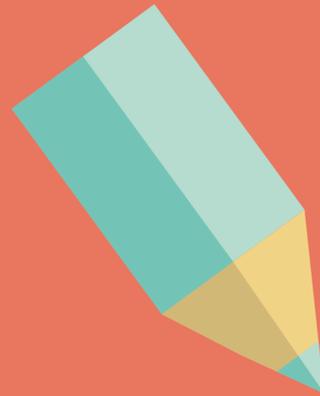
*branding*

PROTECTION  
LAW



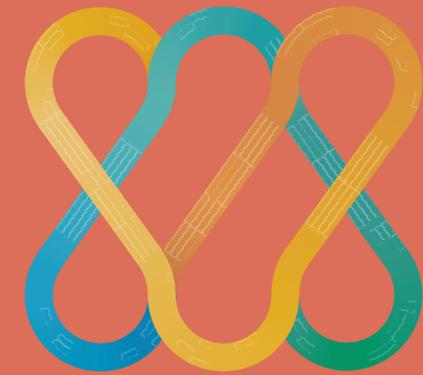
*fairs and  
events*

PROMOTION  
SUPPORT



*innovation  
and design*

FINISHED AND NEW  
PRODUCTS / PROJECTS



*sustainability*

FORUM  
CERTIFICATION

*sustainability*





*environmental*

*sustainability*

*social*

*economic*

Certification wholly defined by **INMETRO** ([inmetro.gov.br/english](http://inmetro.gov.br/english))  
Normative base set in accordance with the **ABNT** ([abnt.org.br](http://abnt.org.br))  
Alignment with **SBAC** ([sbac.org.br](http://sbac.org.br))

*grazie.*  
*thank you.*



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