



ASSOCALZATURIFICI

“TUTTI I PASSI DELL’INDUSTRIA CALZATURIERA ITALIANA”

Infografica 2016



Every step of the Italian footwear industry



ASSOCALZATURIFICI

QUADRO GENERALE

HIGHLIGHTS

L'INDUSTRIA CALZATURIERA ITALIANA 2015/2016
LINEAMENTI PRINCIPALIThe Italian
Footwear industry
2015/2016
Highlights**AZIENDE**
COMPANIES

2015	4.936
2016	4.839

ADDETTI
EMPLOYEES

2015	77.042
2016	76.744

PRODUZIONE
PRODUCTION

€

2015	191,2	7.492,58
2016	187,6	7.550,19

EXPORT

€

2015	207,6	8.656,29
2016	205,9	8.884,01

SALDO COMMERCIALE
TRADE BALANCE

€

2015	4.130,22
2016	4.183,60

PRODUZIONE PER L'INTERNO
PRODUCTION FOR DOMESTIC CONSUMPTION

€

2015	28,7	1.126,66
2016	28,3	1.120,64

CONSUMI INTERNI
DOMESTIC CONSUMPTION

€

2015	194,5	3.670,67
2016	194,8	3.616,21

EXPORT/PRODUZIONE %
EXPORTS/PRODUCTION %

€

2015	85,0 %	85,0 %
2016	84,9 %	85,2 %

IMPORT/CONSUMI %
IMPORTS/CONSUMPTION %

€

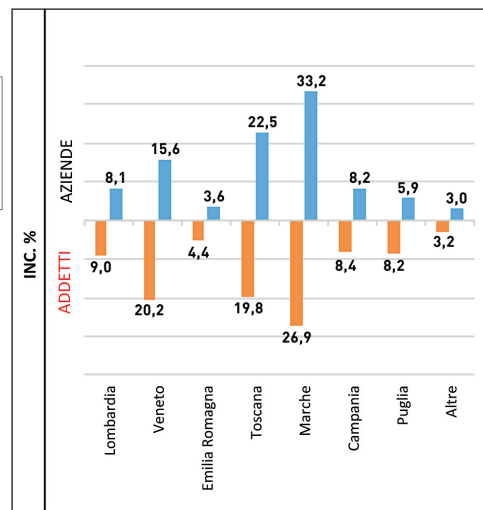
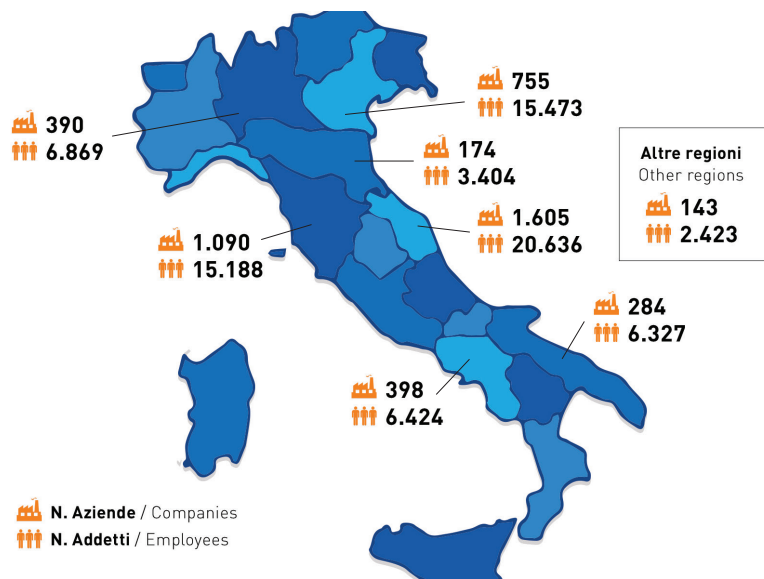
2015	85,2 %	69,3 %
2016	85,5 %	69,0 %

= paia (milioni) / pairs (millions) € = valore (milioni Euro) / value (million Euros)

Fonte: ISTAT, SITA RICERCA. Stime: Assocalzaturifici / Source: ISTAT, SITA RICERCA. Assocalzaturifici estimates.

LE REGIONI CALZATURIERE 2016

FOOTWEAR PRODUCING REGIONS 2016

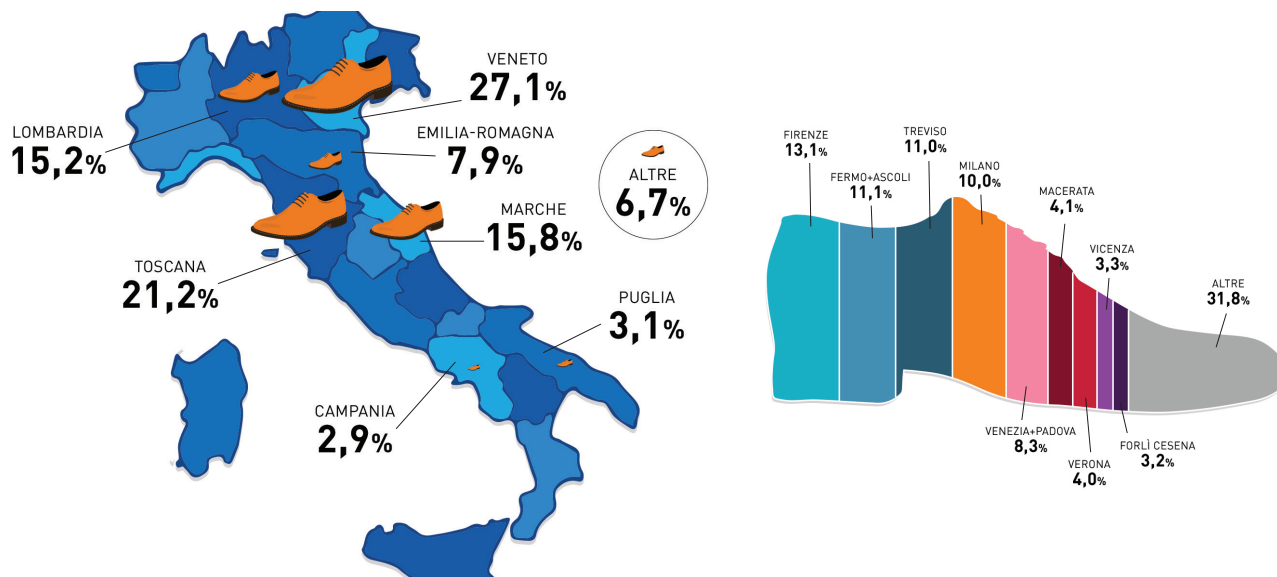


Fonte: stime Assocalzaturifici / Source: Assocalzaturifici estimates



ITALIA: EXPORT PER REGIONE E PROVINCIA IN % (VALORE) ANNO 2016

EXPORTS IN VALUE TERMS BY REGION AND DISTRICT (%) 2016

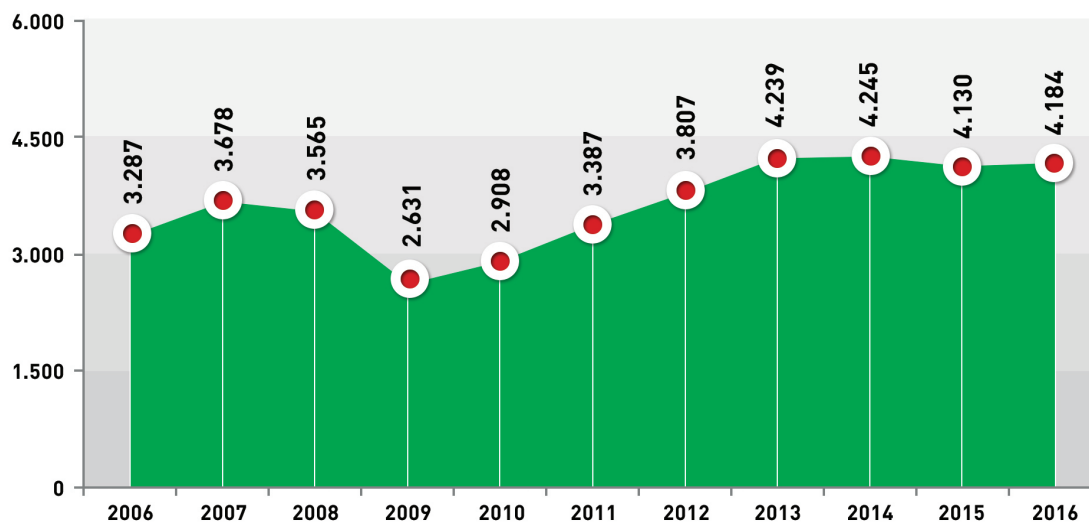


Fonte: / Source: ISTAT (gruppo CB15.2 "Fabbricazione di calzature" della Ateco2007)_maggio 2017



SALDO COMMERCIALE IN VALORE ANNI 2006-2016 (MILIONI DI EURO)

TRADE BALANCE - VALUE 2006-2016 (MILLION EUROS)

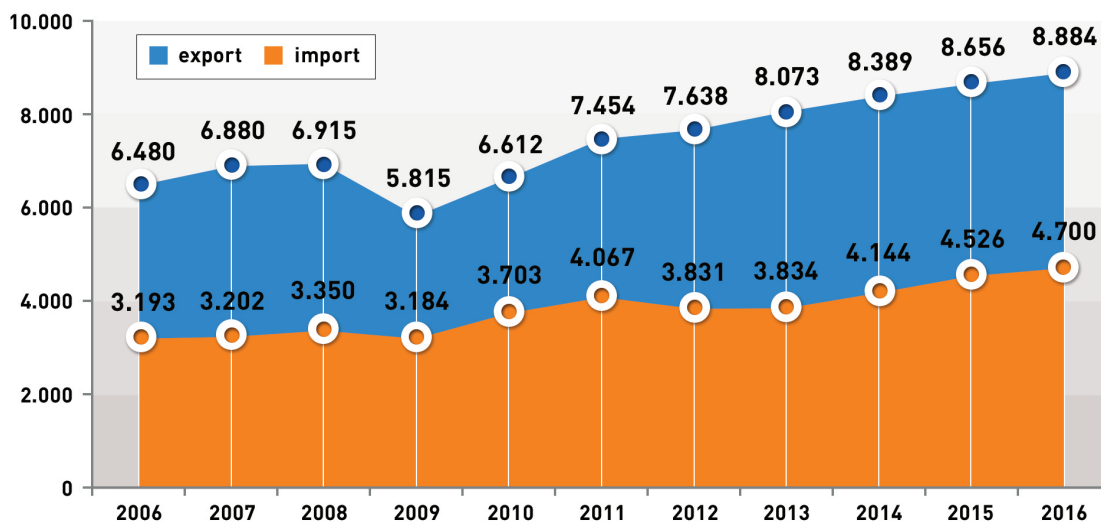


Fonte: elaborazioni Assocalzaturifici su dati ISTAT / Source: ISTAT data processed by Assocalzaturifici



ESPORTAZIONI ED IMPORTAZIONI ANNI 2006-2016 (MILIONI DI EURO)

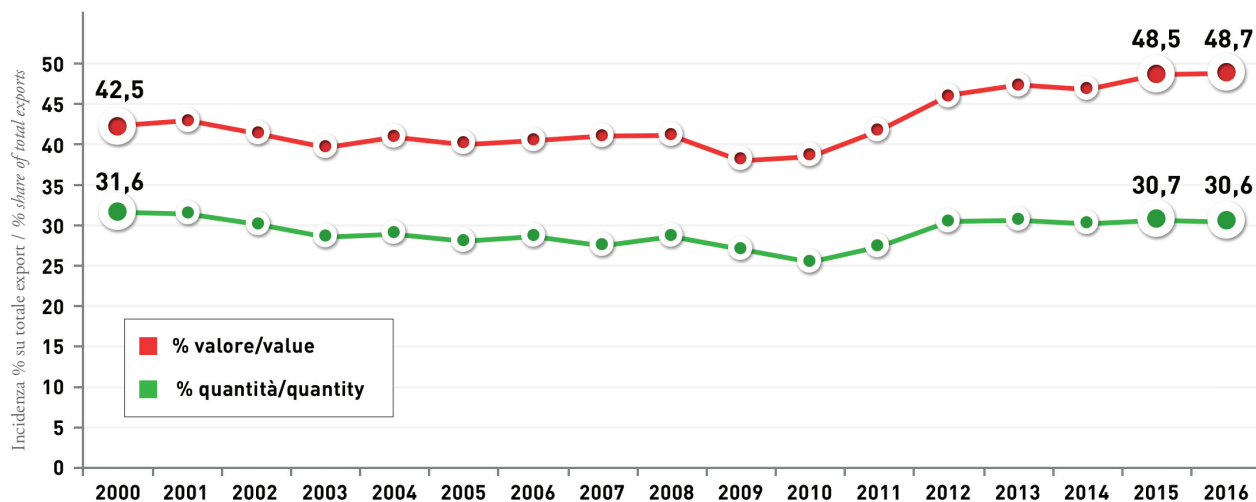
EXPORTS - IMPORTS (MILLION EUROS) 2006-2016



Fonte: elaborazioni Assocalzaturifici su dati ISTAT / Source: ISTAT data processed by Assocalzaturifici

**% EXPORT VERSO EXTRA-UE28 SU TOTALE EXPORT (VALORE E QUANTITÀ), ANNI 2000-2016**

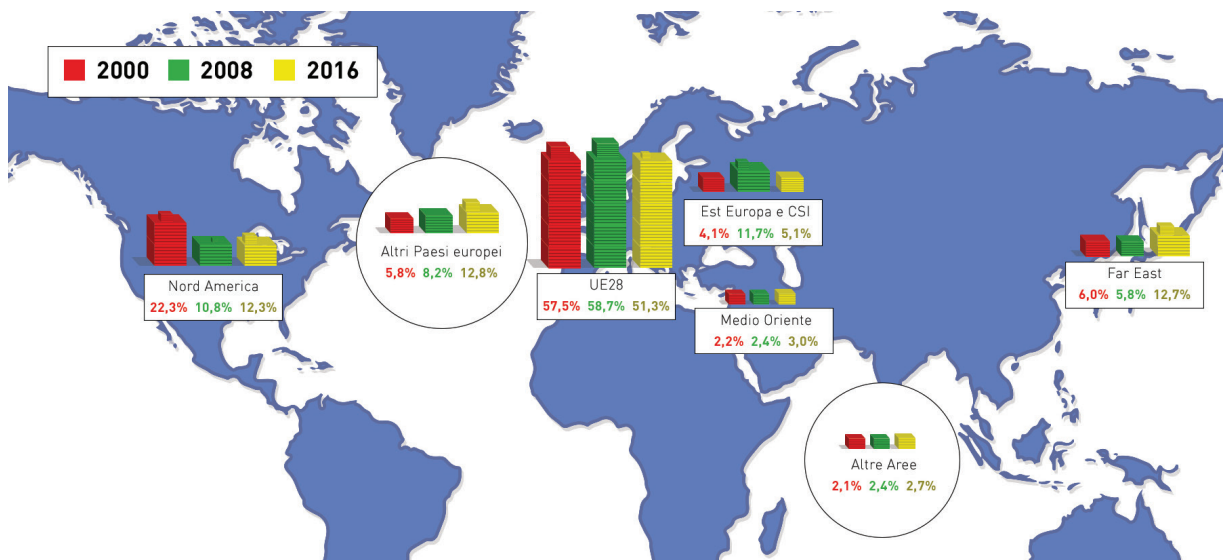
EVOLUTION OF EXPORTS OUTSIDE THE EU AS % SHARE OF TOTAL EXPORTS (2000-2016)



Fonte: elaborazioni Assocalzaturifici su dati ISTAT / Source: ISTAT data processed by Assocalzaturifici

EXPORT VALORE PER AREE GEOGRAFICHE (% SU TOTALE): RAFFRONTO ANNI 2000-2008-2016

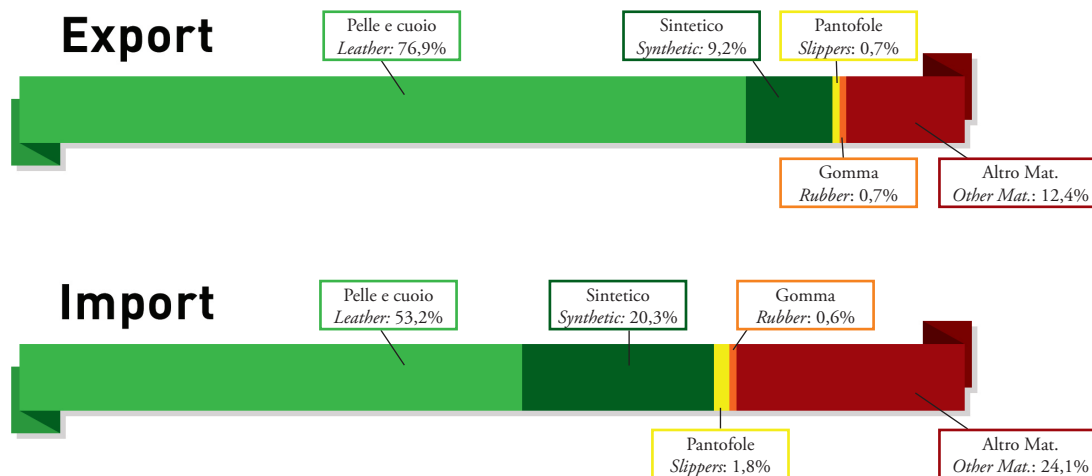
EXPORTS: BREAKDOWN BY GEOGRAPHICAL AREA (2000, 2008 AND 2016)



Fonte: elaborazioni Assocalzaturifici su dati ISTAT / Source: ISTAT data processed by Assocalzaturifici

ESPORTAZIONI ED IMPORTAZIONI PER MATERIALE DI TOMAIO ANNO 2016 (% SU TOTALE VALORE)

EXPORTS-IMPORTS IN VALUE TERMS 2016 BY UPPER MATERIAL [%]

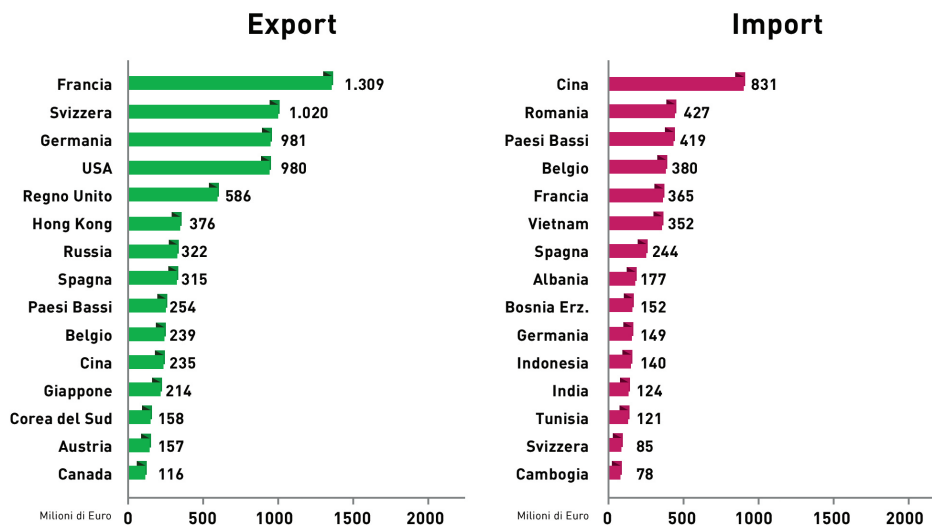


Fonte: elaborazioni Assocalzaturifici su dati ISTAT / Source: ISTAT data processed by Assocalzaturifici



INTERSCAMBIO ITALIANO CALZATURE ANNO 2016 PRIMI 15 PAESI DI DESTINAZIONE E ORIGINE IN VALORE (MILIONI DI EURO)

LEADING EXPORT AND IMPORT TRADING PARTNERS 2016 (MILLION EUROS)



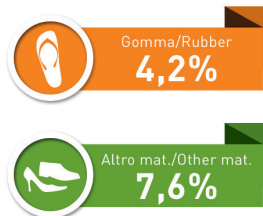
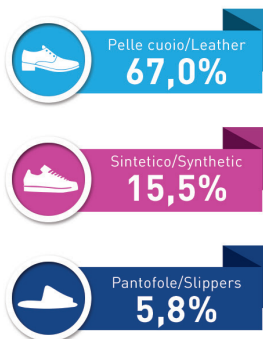
Fonte: elaborazioni Assocalzaturifici su dati ISTAT / Source: ISTAT data processed by Assocalzaturifici

PRODUZIONE DI CALZATURE 2016 PER MATERIALE DI TOMAIO (INCIDENZA % SU TOTALE QUANTITÀ E VALORE)

FOOTWEAR PRODUCTION 2016 BY UPPER MATERIAL (%)

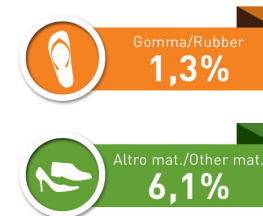
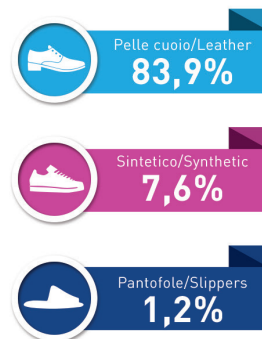
Quantità / Quantity

187,6 milioni di paia



Valore / Value

7.550,19 milioni di euro

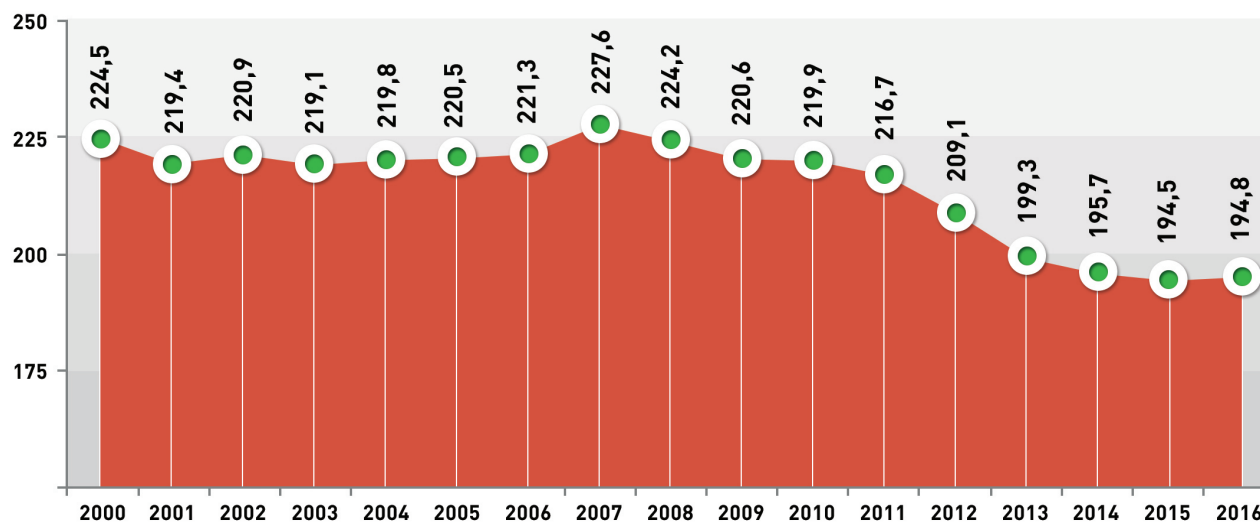


Fonte: stime Assocalzaturifici / Source: Assocalzaturifici estimates



CONSUMI INTERNI DI CALZATURE DAL 2000 AL 2016 (MILIONI DI PAIA)

DOMESTIC CONSUMPTION 2000-2016 (MILLIONS OF PAIRS)

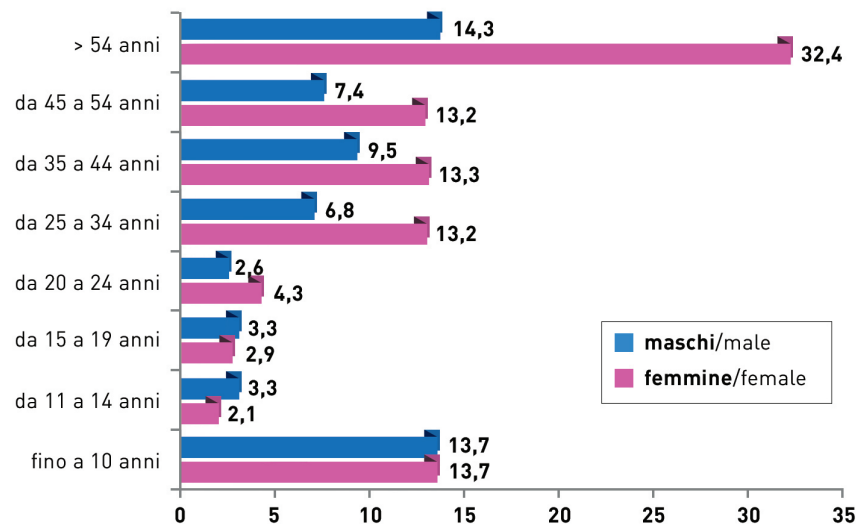


Fonte: stime Assocalzaturifici / Source: Assocalzaturifici estimates



CONSUMI DELLE FAMIGLIE ITALIANE 2016 PER ETÀ DEI CONSUMATORI (MILIONI DI PAIA)

ITALIAN HOUSEHOLD PURCHASES BY CONSUMER AGE (MILLIONS OF PAIRS) FOR 2016

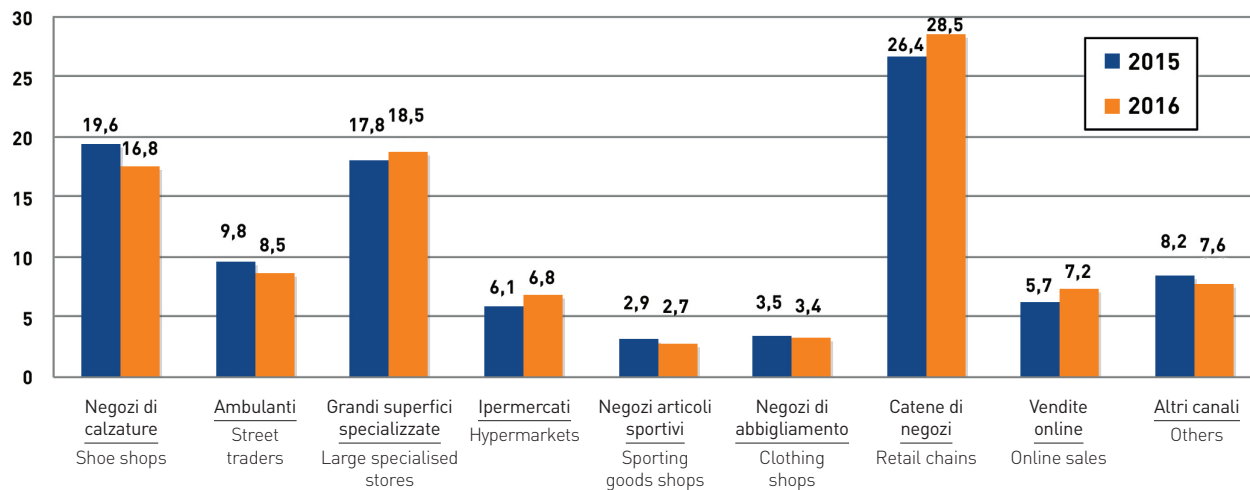


Fonte / Source: SITA RICERCA



CONSUMI DELLE FAMIGLIE ITALIANE: CANALI DI VENDITA 2015-2016 (% SU TOT. QUANTITÀ)

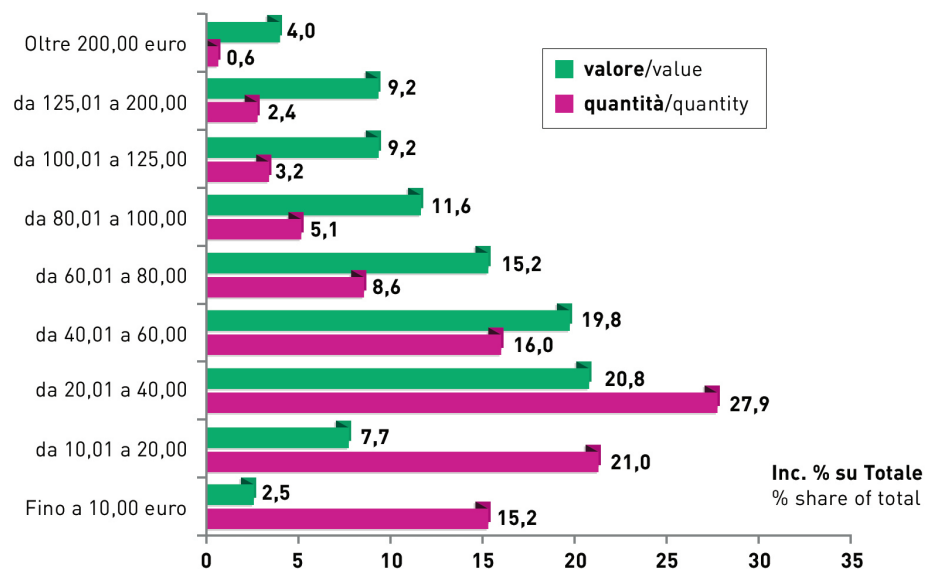
ITALIAN HOUSEHOLD PURCHASES: SALES CHANNELS FOR 2015 & 2016 (% QTY)



Fonte / Source: SITA RICERCA

CONSUMI DELLE FAMIGLIE ITALIANE 2016 PER FASCIA DI PREZZO AL DETTAGLIO (% SUL TOTALE)

ITALIAN HOUSEHOLD PURCHASES 2016 BY DETAIL PRICE RANGE [%]

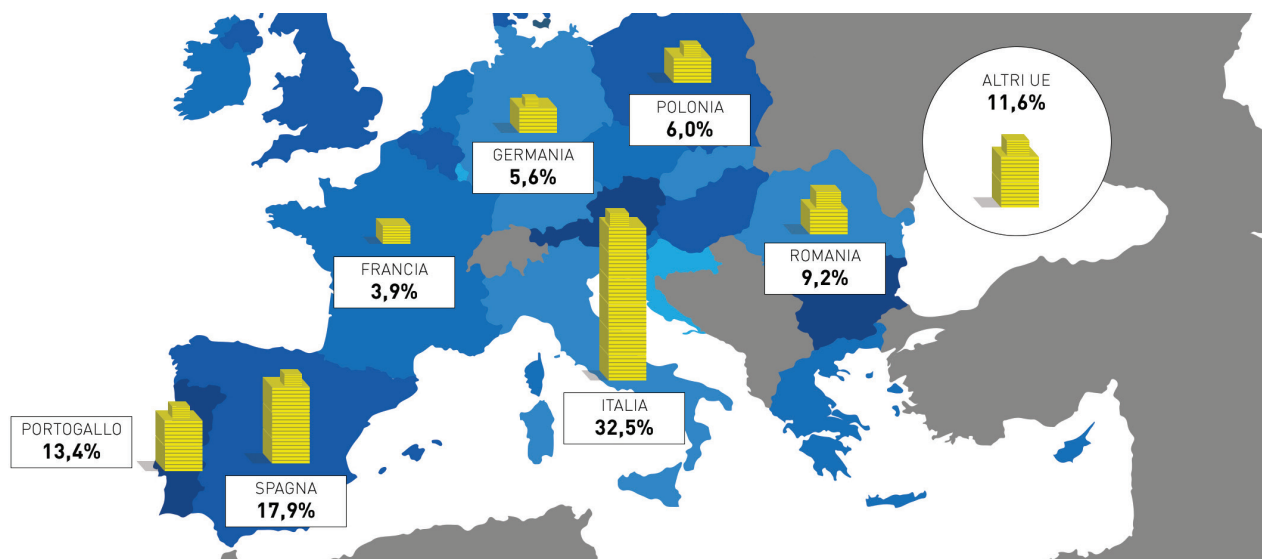


Fonte / Source: SITA RICERCA



PRODUZIONE DELLA UE28 PER PAESE IN VOLUME, ANNO 2015 (%)

EU28 FOOTWEAR PRODUCTION BY COUNTRY IN VOLUME, 2015 (%)

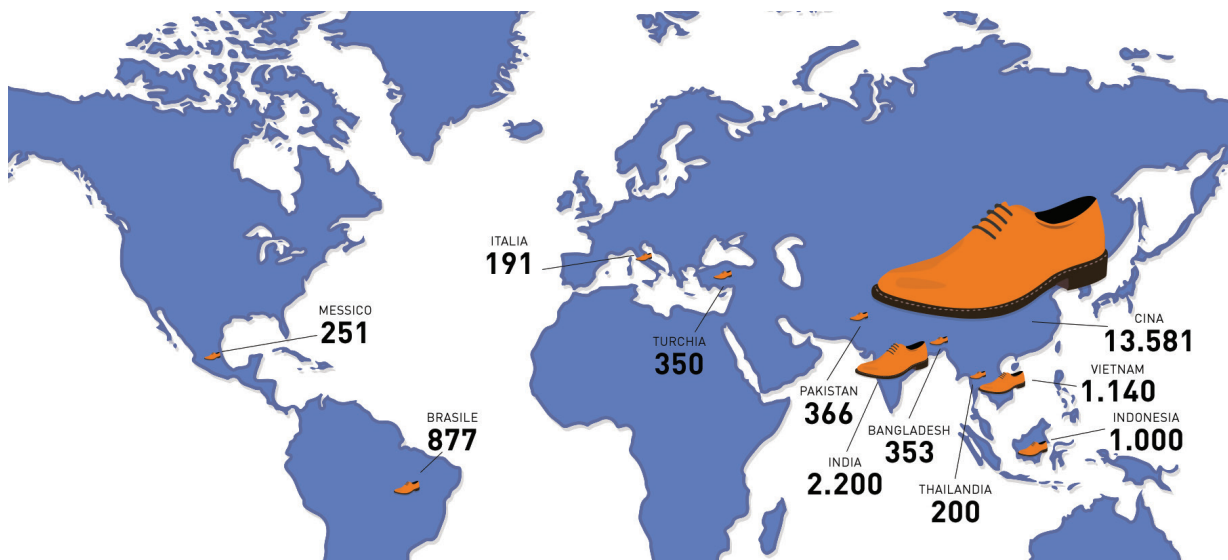


Fonte / Source: APICCAPS-World Footwear Yearbook 2016 (www.worldfootwear.com)



PRINCIPALI PRODUTTORI MONDIALI DI CALZATURE ANNO 2015 (MILIONI DI PAIA)

MAIN FOOTWEAR PRODUCERS (MILLIONS OF PAIRS) 2015

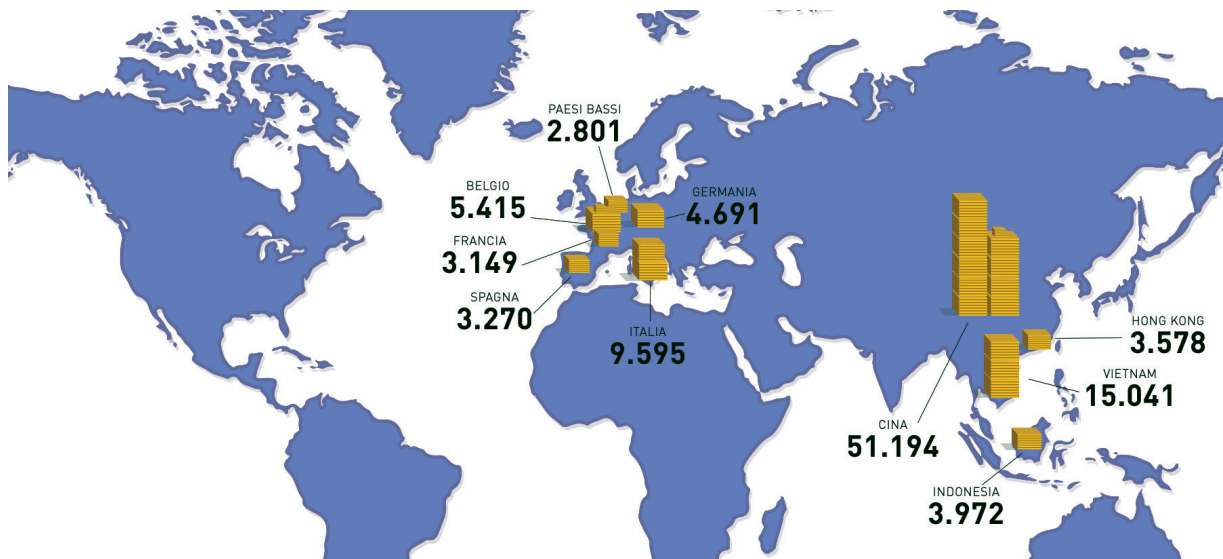


Fonte / Source: APICCAPS-World Footwear Yearbook 2016 (www.worldfootwear.com)



PRINCIPALI PAESI ESPORTATORI MONDIALI ANNO 2015 - MILIONI US\$

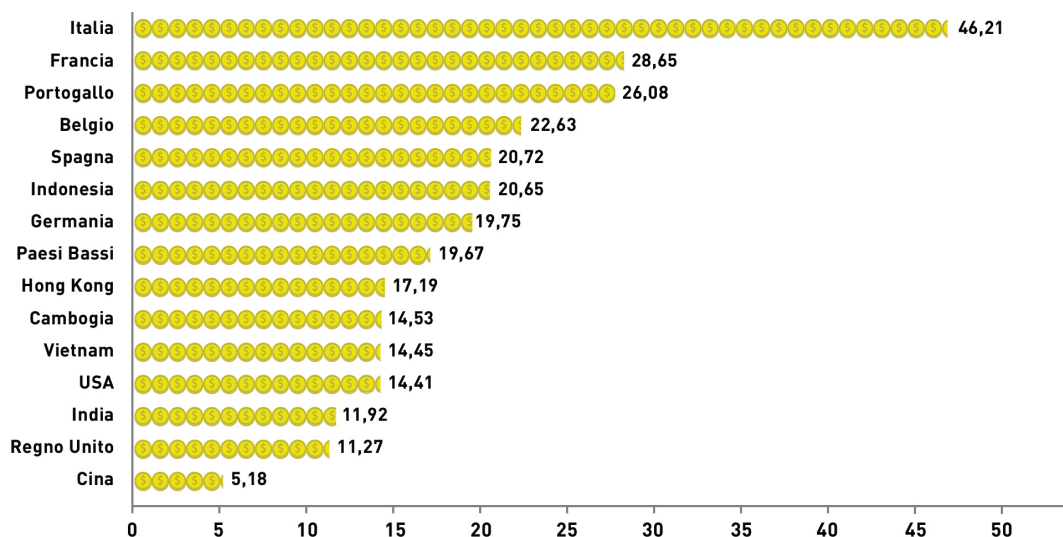
MAIN FOOTWEAR EXPORTING COUNTRIES WORLDWIDE YEAR 2015 - MILLION USD



Fonte / Source: APICCAPS-World Footwear Yearbook 2016 (www.worldfootwear.com)

PREZZO MEDIO DELL'EXPORT DEI TOP15 ESPORTATORI MONDIALI ANNO 2015 - US\$

AVERAGE EXPORT PRICE AMONG TOP15 EXPORTERS 2015 - USD

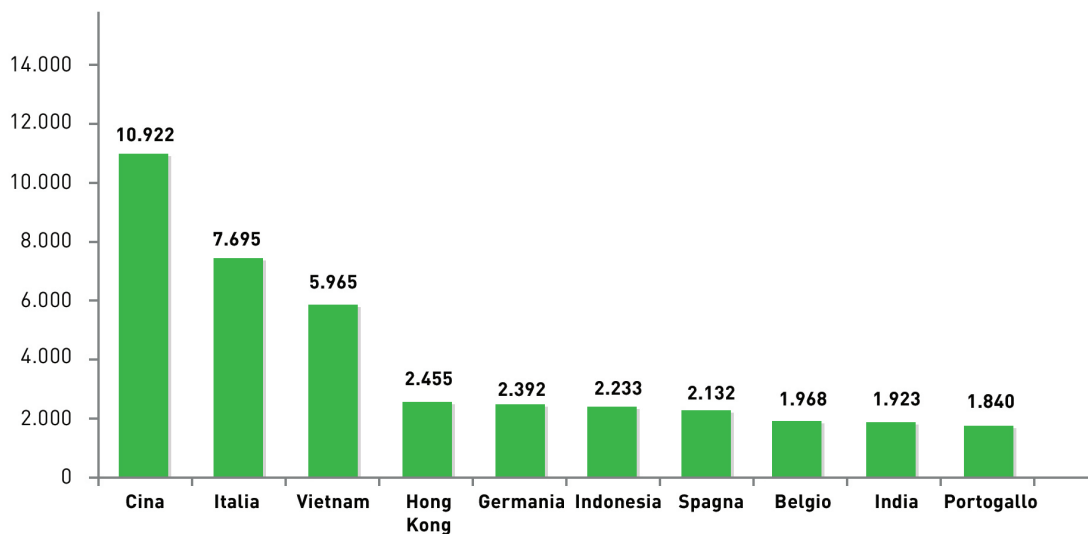


Fonte / Source: APICCAPS-World Footwear Yearbook 2016 (www.worldfootwear.com)



PRIMI 10 ESPORTATORI MONDIALI ANNO 2015 CALZATURE IN PELLE (HS6403) MILIONI US\$

TOP10 EXPORTERS OF LEATHER FOOTWEAR (HS6403) YEAR 2015 - MILLION USD



Fonte / Source: APICCAPS-World Footwear Yearbook 2016 (www.worldfootwear.com)