

# YOUR STAY IN CHINA

The 18th International Technical Footwear Congress will take place in one of the most dynamic place in the world, the Pearl River Delta. With old and rich history, dynamic economy, shopping variety, it is a great place to discover!

## GUANGZHOU

Guangzhou, known historically as Canton, is the capital of the Guangdong province, located on the Pearl River. Third largest Chinese city with a population of 12.78 million, Guangzhou has developed its international opening across the centuries, which is symbolized by its international exhibition held twice a year (April and October). Canton fair is one of the largest trade fairs of the world.  
<http://english.gz.gov.cn>



Capital of South China

廣州香格里拉大酒店  
**Shangri-La hotel**  
 GUANGZHOU



*A brief moment in your exceptionally spacious room is all it takes to feel recharged.*

*Such is the effect of Shangri-La Hotel, Guangzhou's luxurious comforts. The spectacular views of the Pearl River and the city skyline enhance the enchantment.*

*The experience of Shangri-La Hotel, Guangzhou facilities, providing an extensive variety of services, restaurants, bars and shops is unique. Here, you are immersed in the origins of the Shangri-La legend - a place of personal peace, enchantment and well-being.*

[www.shangri-la.com/guangzhou](http://www.shangri-la.com/guangzhou)

## DONGGUAN

Dongguan is a prefecture-level city in central Guangdong province. As an important industrial city located in the Pearl River Delta, Dongguan counts more than 8.22 million residents. The city is the third largest exporting region in China, behind Shanghai and Shenzhen. This may be because the city has placed an emphasis on investing in infrastructure and seeking large foreign direct investment as for footwear industry. Dongguan is largely opened to the world and business, with the world's largest shopping mall, New South China Mall and the big high tech and trading park SongShan Lake.  
<http://english.dg.gov.cn>



Worldwide capital of footwear industry

## HONG KONG



Asian capital for trade and shopping

Take a trip on the Asian capital of trade and shopping. Hong Kong is a special administrative region (SAR) of the People's Republic of China, situated on the China's South coast. The city is well known for its expansive skyline and deep natural harbour. With a population of 7 million people, Hong Kong is one of the most densely populated areas in the world. Hong Kong is famous for its shopping areas, malls and department stores, street markets and shopping streets. And don't forget Hong Kong's famous attractions such as the Peak, the Tsim Sha Tsui promenade or the Big Buddha and Po Lin Monastery, you will never forget it. Travel time is only around two hours from Guangzhou to Hong Kong by train!  
<http://www.gov.hk/en>

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Organizer



Official Event



# 18th INTERNATIONAL TECHNICAL FOOTWEAR CONGRESS

廣州香格里拉大酒店  
**Shangri-La hotel**  
 GUANGZHOU

## "SOCIAL RESPONSIBILITY: A CHALLENGE FOR THE FOOTWEAR INDUSTRY"



13-16 November 2013  
**GUANGZHOU (CHINA) & DONGGUAN**

Technical and Scientific Partner



Media Partner



Marketing Partner



<http://uitic-congress.chinaleather.org>



<http://uitic-congress.chinaleather.org>

Technical Partner



Media Partners



# "SOCIAL RESPONSIBILITY: A CHALLENGE FOR THE FOOTWEAR INDUSTRY"

www.chinaleather.org

www.uitic.org

Footwear manufacturers and experts will discuss "Social Responsibility: a challenge for the footwear industry". The footwear market is facing global changes and the last years have seen a growing interest from markets and especially consumers, media and stakeholders for Social Responsibility. SR might be a process of innovation based on social and environmental regards and could be a cost-effective opportunity for the sustainable development of the footwear industries.

The 18th International Technical Footwear Congress of the International Union of Shoe Industry Technicians (UITIC) will be held in China on 13-16 November 2013 in Shangri-La hotel, Guangzhou. UITIC has entrusted the organization to the China Leather Industry Association (CLIA).

## DRAFT PROGRAM of the 18th UITIC Congress

### Wednesday 13 November

- Registration & welcome cocktail (evening)

### Thursday 14 November

- Visit of factories

### Friday 15 November

- Congress
- Official Diner

### Saturday 16 November

- Congress (morning)

More than 20 international speakers, experts in their fields are scheduled

A simultaneous translation service in several languages will be proposed

For more information, contact the organizer  
[uitic@chinaleather.org](mailto:uitic@chinaleather.org)



The session's themes of the Congress draft program are:

- ✓ Product Innovation
- ✓ Process Innovation
- ✓ Working conditions
- ✓ Consumers and Customers
- ✓ Business practices and Social Responsibility Implementation



### Registration fees:

- Payment before September 13, 2013.
- 2800 RMB/person;
  - for Accompanying Persons: 1500 RMB/person.
- Payment after September 13, 2013.
- 3200 RMB/person;
  - for Accompanying Persons: 1800 RMB/person.



"China Leather Industry Association, established in 1998, is a national organization of 1,300 members and serves for whole China leather industry: fur and leather making, footwear, leather garment, handbag, leather products and chemicals as well as related institutions, research institutes and colleges.

Acting as a bridge and a tie between the government and enterprises, CLIA has to accomplish the work entrusted by the government, implement the government's policies and decrees, as well as promote the development of the leather industry.

Meanwhile CLIA, being an important national organization, also involved in variety of works on many aspects, such as outlining the industry program, standard examination, and making survey in leather sector, supports leather markets establishment, name brand popularization, markets expansion, organizes leather exhibitions (All China Leather Exhibition-ACLE, China International Footwear Fair-CIFF and Moda Shanghai, etc.), encourages progress of science and technology, personal training, information supplying, environmental protection and carries out cooperation and exchange with overseas industries."

Su CHAOYING,  
Chairman



"The International Union of Shoe Industry Technicians (UITIC), established in 1972, is an organization which aims at developing technical knowledge in the footwear industry, in particular by organizing international conferences on a regular basis and by taking the initiative in setting up information exchanges between its members, exclusively in the field of technology.

UITIC's main activity is to organize the most prestigious meeting of experts in the world, an International Technical Congress. This event tackles the latest technical problems or innovation in the footwear industry. Visits of footwear factories and related industries are organized.

UITIC is proposing two links between its members for spreading the latest information on the footwear industry: UITIC News and the [www.uitic.org](http://www.uitic.org) website.

UITIC's members are technicians from associations and research centres, private companies and footwear experts, coming from 27 countries."

Yves MORIN,  
President of UITIC, CEO of CTC Groupe

## IMPORTANT DATES

- 15 May 2013:  
Abstract Submission
- 1 July 2013:  
Notification of Abstract  
Review results
- 1 October 2013:  
Full paper submission  
deadline